

About this Cookie Policy

This Cookie Policy explains what cookies are and how we use them. You should read this policy to understand what cookies are, how we use them, the types of cookies we use (i.e., the information we collect using cookies and how that information is used), and how you can control your cookie preferences. For further information on how we use, store, and keep your personal data secure, please see our **Privacy Policy**.

You can change or withdraw your consent at any time by using the Cookie Declaration tool on our website.

Learn more about who we are, how you can contact us, and how we process personal data in our **Privacy Policy**.

Your consent applies to the following domain: <https://mcdheritage.co.uk/>

What are cookies?

Cookies are small text files used to store small pieces of information. They are stored on your device when the website is loaded in your browser. These cookies help us make the website function properly, improve security, provide a better user experience, and understand how the website performs so we can make improvements.

How do we use cookies?

Like many websites, we use both first-party and third-party cookies for a number of purposes.

- **First-party cookies** are essential for our website to function correctly. They do not collect any personally identifiable information.

- **Third-party cookies** may be used to help us understand how the website performs, how visitors interact with it, to keep our services secure, and (if implemented in the future) to deliver relevant advertising and enhanced functionality.

Currently, our website only uses essential cookies. In the future, we may introduce analytics, functional, or marketing cookies — if we do, we will update this policy and our cookie settings tool accordingly.

What types of cookies do we use?

Essential:

Some cookies are necessary for you to be able to experience the full functionality of our site. They help maintain user sessions, enhance security, and ensure the website works as intended. These cookies do not collect or store personal information.

Statistics (Analytics) – *Not currently in use*

These cookies would store information such as visitor numbers, which pages were visited, and the sources of traffic. This data would help us understand and analyse website performance and areas for improvement.

Functional – *Not currently in use*

These cookies would support non-essential features such as video embedding, interactive maps, or social media sharing.

Preferences – *Not currently in use*

These cookies would store your language settings, display preferences, or other saved choices to give you a more personalised browsing experience.

Marketing – *Not currently in use*

These cookies would track your browsing behaviour to deliver relevant ads and measure the effectiveness of our marketing campaigns.

How can I control my cookie preferences?

You can change your cookie preferences at any time by clicking on the "Privacy & Cookie Policy" tab on our site (if enabled). This will allow you to adjust your settings or withdraw consent completely.

In addition, most browsers allow you to block or delete cookies through their settings. You can find out more on how to manage cookies using the links below:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Microsoft Edge](#)
- [Apple Safari](#)

For more general information on cookies, visit www.allaboutcookies.org.

This Cookie Policy was last updated on 14/08/2025